

Course title: Business Ethics				
Course code: BSI 157	No. of credits: 1	L-T-P distribution: 14-0-0	Learning hours: 14	
Pre-requisite course code and title (if any):				
Department: Department of Business Sustainability				
Course coordinator (s): Dr. Annapurna Vancheswaran			Course instructor (s): Dr. Annapurna Vancheswaran	
Contact details: avanche@teri.res.in				
Course type	Core	Course offered in: Semester 1		
Course description				
<p>An important element of any corporate organisation during its interactions with its environment is how it deals with ethical issues. What does it consider as acceptable /unacceptable and the extent to which a business accepts its responsibility are some key issues for study. From time to time corporate scandals have demonstrated that managerial decision-making invariably has ethical implications. However, these ethical implications are seldom given any serious thought and get viewed as just byproducts of mistaken action, instead of understanding that they comprise the prime ingredients of business decisions.</p> <p>This one credit course will be designed for students of Infrastructure Management. The discussion will be based on the outline that the volume of construction is expected to grow exponentially worldwide in the next decade and will amount to \$15 trillion. This growth is expected to be concentrated in three countries: China, the US and India.</p> <p>In this context sustainable urbanisation and ethics based governance will be a major challenge in the infrastructure sector. Hence the course is Business Ethics will focus on the perspective of managers who must formulate policies to address issues with ethical dimensions. The principal objective of the course is to infuse a basic ethical intuition among the next generation managers on issues such as well-being, rights, and justice. City and assessment skills by making them work through actual/simulated scenarios.</p>				
Course objectives				
The course will encourage the students to reason about issues from multiple perspectives. Further it will:				
<ul style="list-style-type: none"> ▪ expose the students to a diverse and important set of ethical systems ▪ increase the knowledge and awareness on ethics and ethical behaviour ▪ apply ethical systems to specific business problems. 				
Course content				
Module	Topic	L	T	P
1.	Course Introduction, Pedagogy and evaluation pattern discussion followed by an ice-breaker session. This will include a class quiz.	2	0	0
2.	Corporate Social Responsibility Its evolution, the CSR models and social performance theories.	2	0	0
3.	Introduction to Business Ethics An appreciation of the challenges businesses struggle with to be ethical. Basic ethical theory: Duty based Utilitarian	2	0	0
4.	Ethics of business culture The two conflicting set of morals. Morality in personal lives and morality in professional lives. (Case study)	2	0	0
5.	The Global Business Standards Codex (GBS Codex). These sessions will be based on Case Study discussions on the 8 principles that make up the GBS Codex. The case studies will attempt to analyse each of the aspects within the code of conduct. This will include: The Fiduciary	4	0	0

	Principle ; The Property Principle ;The Reliability Principle ;The Transparency Principle ; The Dignity Principle , ;The Fairness Principle; The Citizenship Principle ;The Responsiveness Principle [4 case studies (finance, child labour, environment and health)]			
6.	The Environment Understand new trends in environmentalism, environment codes, the emerging role of interest groups and government codes.	2	0	0
	Total	14	0	0
Evaluation criteria				
<ul style="list-style-type: none"> ▪ Group presentation 20% ▪ Case analysis/Tutorials 20% ▪ Mid-term examination 30% ▪ End term examination 30% 				
Pedagogical approach				
Most of the classes will be mixed session comprising (a) a lecture that will introduce the topic (b) an interactive discussion of the general conceptual material (c) followed by a group quiz. Session 5 (Case Study presentations) will include issue based cases to which the ethical concepts would be applied. The class will be divided in groups and the groups will be asked to prepare a common case study and present it to the class. The other two groups will be asked to judge the presentations and score them. In Session 5, study-group presentations will play an important role as it will allow the students to articulate their views of what is defensible and non-defensible in each case.				
Materials				
Required text				
<ol style="list-style-type: none"> 1. Corporate Social Responsibility: Doing the Most Good for Your Company and Your Cause: By Philip Kotler & Nancy Lee, 2008 2. Corporate Ethics, Governance and Social Responsibility: Precepts and Practices, By A C Fernanco,(Ed), 2009 3. Managing Corporate Citizenship and Sustainability in the Age of Globalization, Andrew Crane and Dirk Matten, 2010 				
Reference and reading material will be provided for each of the sessions during classes.				
Additional information (if any)				
Student responsibilities				
Attendance, feedback, discipline, guest faculty etc.				

Course reviewers:

1. Dr. Santosh Pande, Cofounder, Nihilent Technologies
2. Dr Rjat Katharia, ICRIER